

Promotion Description

3Q07-SBS-Bundle Incentive Promotion

Overview

The 3Q07-SBS-Bundle Incentive Promotion is scheduled to begin on 07/01/2007 and end on 12/31/2007. This promotion offers existing Complete Choice for Business who installed their service on or before October 16, 2005, a bill credit reward based on the service(s) purchased. Complete Choice® for Business ("CCB") subscribers can receive up to a maximum bill credit reward of one hundred (\$100.00) dollars for participation in this promotion.

**Bill credit rewards will apply in \$50 monthly installments.

This promotion is available to CCB customers who add:

- New BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Business Unlimited Plan (AT&T Business Unlimited Plan) or new FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$50 for 2 months (total = \$100).

Promotion Specifics

1. Available only to CCB small business customers subscribing to local exchange service.
2. Bill credit reward is applicable at the account level NOT line level.
3. If the subscriber purchases new FastAccess® DSL service as part of this promotion, all speeds will qualify for the promotion EXCEPT FastAccess DSL Lite service. Existing DSL customers upgrading service or customers who are purchasing additional new FastAccess® DSL service are not eligible to receive the DSL specific reward amount. These customers are, however, able to purchase other qualifying services to receive those specific bill rewards.
4. The only AT&T Long Distance plan that qualifies for this promotion is the Business Unlimited Plan. Other domestic and complex long distance plans do not qualify.
5. Subscribers must purchase qualifying services at the same time on the initial order to receive the specified bill credit rewards.
6. Subscribers who purchase new FastAccess DSL service (excluding FastAccess DSL Lite) as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
7. Subscribers who purchase a new AT&T Business Unlimited Long Distance plan as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
8. If the FastAccess® DSL service component service is not activated within 60 days of the service order completion date; THE SUBSCRIBER MUST REPAY THE REWARD PROVIDED FOR THE DSL SERVICE.
9. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
10. FastAccess® DSL service non-recurring activation charges, professional installation charges and charges for customer premises equipment will apply and are not rewarded or waived under the Program.

Promotion Restrictions/Eligibility Requirements

- . New small business subscribers are not eligible to participate in this promotion
- . Subscribers cannot qualify for this promotion more than once
- . CCB Subscribers can receive a maximum reward of one hundred dollars (\$100) for subscribing to all named services
- . The application date for orders must be between 07/01/2007 - 12/31/2007
- . All orders must be completed by 01/31/2008

- . Subscribers participating in the Bundle Incentive Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Additional Line Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion, Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion
- . Subscribers with aggregate annual billing, per state of services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion
- . The company reserves the right to terminate this program at any time following Commission notice; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement
- . Out of region customers are not eligible to participate in this promotion

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